

What is the TittyMag collection - Titties Edition?

This is a collection of different collectible NFT's created by one of our creatives and marks the start of the TittyMag journey entering the NFT space. The collection will contain 10 unique sets of titties that have different rarity and perks.

It will include unique set of boobs

This includes 3 sets of Titties with different utility with a total quantity of 346 NFT's. releasing boobs seemed as the perfect fit for the TittyMag. We are a completely female run group, and we don't shy away from the word nor the artwork surrounding boobs. We are empowered by who we are and we don't shy away from the word. The artwork symbolises taking ownership back of the word. They simultaneously show the diversity and inclusivity in titties. They are unique and perfect in their own way.

There will be 8 completely different unique sets of boobs. Numbered and one of a kind. Prices at 0.438ETH. Then there will be 30 artworks of the same singular boob, with different accessories. The single boob will hold the same utility but will have unique attributes to make the whole NFT unique. Priced at 0.18ETH. Then there will be 308 artworks of the same set of boobs. Differentiating itself with different 10 different backdrops, 10 different frames and 4 piercings. Priced at 0.04 ETH. Further down below you can find more information regarding the utility to each boob.

Why does the collection come with print?

Our feminist art platform strongly believes in the balance between online and offline. This is a way to create a physical asset that serves as a bridge between the two worlds, one tangible and one digital. The print is already in the conceptual stage. A hardcover book with innovative interactive elements with beautiful art ranging from a wide set of diverse artists. Subsequently, with the printed version we can give back to our artists, the community.

In the book you can find at least 10 community driven chosen artist commissioned to make art for the print. Each will include an autobiographic element. Additionally interactive elements such as scannable pages and QR codes will bridge the gap back to online. With new insights, exclusive interviews and news regarding future drops. In this way the print will never become outdated.

What is your main mission with the TittyMag NFT Collection?

Our main mission is creating an inclusive and equate TittyMag online space. Specifically creating a space for women and artists of color. This does not exclude others, everyone is welcome to join the journey on different levels.

What is TittyMag?

We are a Amsterdam based feminist art platform. We started from a small local newsletter investigating feminism. During this journey it grew into a platform where we share information amongst art enthusiasts, give space to other creatives to contribute and create an inclusive community. In short:

An intersectional content generating feminist art platform with a large female artist collective.

And art, with all its facets, is at our core. Like art we like to think and work without boundaries. We operate within a big variety of domains connecting different people both on- and offline. With this mindset, we are able to drive innovation throughout our processes and incorporate technology within the methods we use to elevate artists. And Web 3.0 ecosystem is next. We bundle our powers with all sorts of creatives from different disciplines in order to empower each other and create tangible output.

What do we do?

We have bundled up locally and globally with initiatives, collectives and other partners to bridge the gap and open up a tangible inclusive creative dialogue for everyone who is involved. We construct tangible, inclusive and innovative dialogue through creative art experiences. We think beyond restrictions and, with clear objectives in mind, create opportunities & interactive communities.

Quick stats about us:

- + 120 diverse creatives highlighted
- + 20 deep dives in female stories
- + 50 collaborations with artists
- + 30 panels and exhibitions hosted by the Tittymag
- + 35 strategic partnerships for social matters

Some of our partners include:

NASTY
WOMEN
AMSTERDAM

STUDIO
LOTKNOT

VINCENT
OP
VRIJDAG

She Decides.

MUSEUM
NACHT
AMSTER
DAM

eye

CHICKS ON A
MISSION
TOKYO

Joke Smit

ADWEEK

nrc

LINDA.

tribute to_

VOGUE

TikTok

UNI
QLO

NETFLIX

VANMOOF

Van
Gogh
Museum
Amsterdam

COSMOPOLITAN

KUNSTMUSEUM
DEN HAAG

ABN-AMRO

HOUTHOFF

DE BOVEN
GRONDSE

Below you can find some links of the last couple of projects we worked on

- <https://thetittymag.com/artemisia-vrouw-macht-tour/>
- <https://thetittymag.com/tittytalk-x-renoon-sustainable-feminism/>
- https://www.operaforwardfestival.nl/programma/the-titty-mag?fbclid=IwAR193bLZYFVpmNgx_xjGClrJPDvq5dhNhnZ280GEpQvqvHy5UVL74qYbu4g
- <https://thetittymag.com/pakhuis-de-zwager-x-femtopia/>

Who are we?

[Cathelijne Blok](#)

Cathelijne Blok is the founder and creative director of The TittyMag. Together with Imaan van der Zwan she runs a team of dedicated women on the art platform. She creates an open dialogue through art. This is done online as well as offline surrounding topics that we find important such as feminism, inclusivity and more. We want to create a safe haven for conversation and simultaneously make feminism accessible to everyone who wants to participate. Additionally she is an art historian, is writing a book on inclusive art and is a media maker.

[Imaan van der Zwan](#)

Imaan is the managing Director of the TittyMag, together with Cathelijne Blok she runs a team of dedicated women on the art platform.. She worked in b2b partnerships in music streaming and product management in corporations. Furthermore, she creates an open dialogue through art. This is done online as well as offline surrounding topics that we find important such as feminism, inclusivity and more. We want to create a safe haven for conversation and simultaneously make feminism accessible to everyone who wants to participate.

So why invest?

This is not our first rodeo and we have made a societal impact, but we are ready for a bigger stadium. We are seeking likeminded individuals who move through life with their moral compass and have a vision of what representation should be like in the future. And together we can create a much larger impact. You are excited to learn, to educate, to create and uplift everyone in the community. For us this is a way to include our community to further empower the artists we work with. To change the current cultural environment. As the current art world is dire:

- *Only 13.7% of living artists represented by galleries in Europe and North America are women (NMWA)*
- *Women artists account for only less than 14% of gallery and museum representation in Globally (ArtgirlRising)*
- *Roughly 3% of the total artwork acquired by museums only 3% were women from African decent (NYTimes)*
- *In the top 20 most popular exhibitions around the world in 2018, only one was headlined by a woman artist: Joana Vasconcelos: I'm Your Mirror at the Guggenheim Bilbao (NMWA)*

Let's shift these percentages for the better, together.

You want to do better online and offline and this is where you will be able to contribute with tangible outcomes. We represent the inclusive community in every possible way and we are ready to create an even larger impact. And let's represent the change in the numbers. Become part of The TittyMag journey. Let's change the art community and give back. Let's make life inclusive again.

How do we deliver tangible value?

Below you can find some clear-cut value The TittyMag aims to deliver with this overall project.

The 8 unique Titties: The leaders

These are 8 names that have had an essential role in visibility and inclusivity. The frontrunners and the ones who wanted to make tangible progress. Either in their work or as individuals.

A coffee table book version delivered to your doorstep. Additionally, recognition for the contribution to the project in the book and the possibility to curate a page in the book. Furthermore, overall voting rights for the decisions making process of the printed version.

Buyers get an inclusivity a one-day training for themselves or their surroundings of choosing, this could be your company for example. In this way we add an additional layer of impact. Let's change your surroundings together. We will schedule it in the first 3 months of selling out

Buyers become a virtual board member that gets a say for the new collections we are planning to bring out down the road. This will be hosted online, and the discussions will be led by The TittyMag. This also comes with exclusivity rights to buy of future artists down the road. This includes the perks of the partner collaboration strategy below. You will automatically become one when you buy this NFT

The 30 singular Titties: The claimers

The untold stories that need an extra push, we reclaim what needs to have an additional voice, naming the NFT's in this tier after the stories on and behind the artworks that need an extra light. Reclaim the space and what we think is important.

A printed a5 mag version of the book delivered to your doorstep. Furthermore, overall voting rights for the decisions making process of the printed version. This will be done by using snapshot software.

Buyers become a virtual board member that gets a say for the new collections we are planning to bring out down the road. This will be hosted online and the discussions will be led by The TittyMag. This also comes with exclusivity rights to buy of future artists down the road. You will automatically become one when you buy this NFT

The 308 Titties with flowers: The Allies

We standfor inclusivity, boarderless dialogue, for sharing important messages, regardless of who you are, what gender, you can be an ally. The holders and the names of these pieces symbolize that. They either have very important messaging painted, either need to be reclaimed storries or have important painters behind the work.

A printed a5 mag version of the book delivered to your doorstep. Furthermore, overall voting rights for the decisions making process of the printed version.

The Properties of the Titties:

We have 5 categories of properties for the collection namely:

10 unique traits, 10 flowers for the allies, 3 frames indicating the utility, 19 backgrounds and 16 color coordinated titties.

What is the payout?

25% reinvest into artist projects

25% goes to the artist

50% Goes to the print and projects carried out by The Tittymag

Partner and collaboration strategy

Partner and collaboration Strategy:

We want to give back in as many ways possible. We aim to partner up with other collectives and galleries all over the globe to get our community locally engaged and art driven possibilities. Get inspired, see art, and support locals. For example, early access to exhibitions, discounts in museums and locally hosted art exhibitions.

We have and aim to further partner up with female led collectives all around the globe to create local impact and elevate local artists. Lock in our hands and work together for diversity. Examples include Chicks on a mission Tokyo, Art Girl Rising, Mimosahouse, Curated By Girls, and more.

The community

There are many offline local communities that make great impact in their own way. We applaud each other, we are also like that. And when we have the possibility to work together, which is not often, where we cross national borders, the impact is that much bigger. And that has made us realize that we need to find a way to break these international barriers, to increase our collective level of impact. Trying a global localized approach to a globalized world in order to have simultaneous local activations will additionally aid the cause. These local activities will include partnerships with local galleries and museums all over the globe for our community to learn and get inspired. We can learn from each other, we educate each other, and we can support each other. There few online save and inclusive space where we all come together for intersectional feminism and art. This space is for everyone, from collectives, to communities, to advocates and for intersectional feminist roaming and trying to make the world a better place. We activate each other through host channels, online interactive discussions and constant information sharing pushed by us. For people who seek educational assets, a place to network and connect or find others to create with this community will aim to provide such a space. Down the road we would like to include a giving forward program, where long lasting active community members get a chance to share their perks with others.

What does the future hold?

We see endless possibilities for the future and find it hard to pick what to put or not to put on this list. First with any budget that is left we would like to directly contribute to the creation of art. And we would like to do it in different ways. Firstly, through the

form of active residence programs, where artists get the space and tools to create art for a prolonged period. This will be completely documented. Secondly, we would like to locally host exhibitions globally. To give artists the ability to showcase and sell their art fairly. Normally, galleries can take up to 50% of the sales which we are not about that. With this project we will be able to give back. Local activations for change. We have many exciting plans for the future and hope to build them together with the community, we will be releasing our updated White Paper not too long after the sellout.

Sources:

Times

<https://www.nytimes.com/2019/09/19/arts/design/female-art-agency-partners-sothebys-artists-auction.html>

NMWA

<https://nmwa.org/support/advocacy/get-facts/>

ART girl Rising

<https://linktr.ee/artgirlrisi>